

Baja Fresh, La Salsa Fresh Mexican Grill and Canyon Burger

Various Locations, United States

Client

Baja Fresh

Value

US\$5,000,000

Completion

2010

Assignment

Construction Management/Design/Build



Bovis Lend Lease is managing the construction of 30 to 60 Baja Fresh, La Salsa Fresh Mexican Grill and Canyon Burger restaurants.

As a central point in the franchise development process, Bovis Lend Lease will prepare and maintain the company's branding standards. Specifically, Bovis Lend Lease is overseeing the procurement, management and coordination of architect/engineer services, project delivery accountability, general contractor management, vendor coordination and communication management.

Each restaurant, approximately 1,600 square feet, will be designed and built in accordance with the prototype Guest Choice Design Standard depicted by Baja Fresh.

